**Curriculum Vitae**

**Contact Information**

Prof. Dr. Mark Anthony Camilleri, MBA, MSc PhD (Edinburgh)

Department of Corporate Communication,

Faculty of Media and Knowledge Sciences,

University of Malta, Imsida, MSD2080

MALTA

Phone: +356 79314808

Email: [Mark.A.Camilleri@um.edu.mt](about:blank)

Date of Birth: 6th January 1976

Status: Married

ID Card: 065176M

Nationality: Maltese/European Union

**Research Interests**

Strategic Management, Sustainable Development, Corporate Social Responsibility Communications, Digital Media, Sustainable Tourism, Tourism, Structural Equations Modelling (SEM-PLS).

**Current Academic Appointment**

12/2018 – ongoing Associate Professor

Department of Corporate Communication, University of Malta, Malta.

01/2018 – 11/2018 Senior Lecturer

Department of Corporate Communication, University of Malta, Malta.

09/2013 – 12/2017 Lecturer

Department of Corporate Communication, University of Malta, Malta.

**Research Profile**

Google Scholar: Citations 4800 H-index 37 I10- index 90

Researchgate: Research Interest Score: 7987 (more than 2M reads)

Academia: 76,561 Views (Top 0.5%)

Clarivate Analytics (WOS) R-4574-2016 81 publications

Scopus Author ID 55916086300: 101 publications

Publons “top peer reviewer”,

“excellent reviewer” 479 Verified Reviews

Editor Records: 34

Published 8 books and over 100 papers in high impact, peer-reviewed journals, chapters and conference proceedings.

I’m a member in the following organisations:

I am a scientific expert in research for the **Ministero dell' Istruzione, dell' Universita e della Ricerca** (in Italy). A reviewer for the **Austrian Science Fund (FWF)**, for the **National Science Centre (NCN)** in Poland and for the **Swedish Research Council for Sustainable Development (FORMAS)**.

I am an Associate Editor/Coordinating Editor of:

* International Journal of Hospitality Management (Elsevier);
* Business Strategy and the Environment (Wiley);
* Sustainable Development (Wiley);
* Business Ethics, Environment and Responsibility (Wiley);
* Frontiers in Psychology;
* Heliyon (Elsevier).

I am a social media editor of Tourism Planning and Development.

I am an editorial board member of the following journals (among others):  
-International Journal of Contemporary Hospitality Management (Emerald),  
-Interactive Technology and Smart Education (Emerald),  
-Journal of Hospitality and Tourism Technology (Emerald),

-Sustainability (MDPI),  
-International Journal of Corporate Social Responsibility (Springer),  
-Technology, Knowledge and Learning (Springer),  
-Anatolia: An International Journal of Tourism and Hospitality Research (Routledge/T&F),  
-Tourism Planning and Development (Routledge/T&F),  
-Sustainable Development (Wiley).  
  
I am also a member in the following conference committees (among others):  
  
-International Conference on E-Education, E-Business, E-Management and E-Learning -IC4E  
-International Conference on E-Education, E-Business and E-Technology -ICEBT

-International Conference on Education and Training Technologies -ICETT

-International Conference on Education Development and Studies - ICEDS  
-International Conference on Educational Technology -ICET  
-International Conference on Modern Educational Technology -ICMET  
  
-Tourism, Hospitality and Events: Innovation and Resilience During Uncertainty -The INC (Cyprus)  
  
-Former member of the Academy of Management (AOM2018; AMA2019), Academy of Marketing Science (AMS2019), American Marketing Association (AMA2014; AMA2015) and of the British Academy of Management (BAM2017, BAM2018), among other academic organisations.

**Administration**

Member of the Research Committee at UM (2020 onwards)

Member of the Faculty Research Ethics Committee at UM (2020 onwards)

**Previous Academic Appointments**

08/2022–12/2022 Fulbright Visiting Scholar

NorthWestern University, Evanston, IL, USA.

09/2016-11/2016 Assistant Professor (teaching management)

University of Sharjah,

United Arab Emirates.

10/2015-06/2016 Visiting Lecturer (teaching management and marketing topics),

Middlesex University,

Pembroke, Malta.

10/2012 – 09/2013 Senior Lecturer (teaching entrepreneurship),

Malta College of Arts, Science and Technology,

Kordin, Malta.

10/2012- 09/2013 Senior Visiting Lecturer (teaching marketing)

Department of Marketing,

FEMA, University of Malta, Malta.

02/2011-03/2011 City University Hong Kong (teaching airline management),

Hong Kong,

SAR China.

10/2010 – 06/2012 Tutor and Teaching Assistant (teaching business studies),

*(Nominated for Excellence in Teaching)*

University of Edinburgh,

Edinburgh, Scotland.

10/2010 – 06/2012 Visiting Lecturer (teaching tourism management and airline management),

Napier University,

Edinburgh, Scotland.

09/2008 – 08/2009 Associate Trainer (teaching travel and tourism),

Employment and Training Corporation,

Hal Far, Malta.

09/2005 – 06/2006 Part Time Lecturer, (teaching travel agency operations and tourism management),

Institute of Tourism Studies,

St Georges, Malta.

09/2004 – 06/2009 Managing Director and Instructor, (teaching travel consultancy/IATA courses)

Tourism Educational Support,

Swatar, Malta.

**Professional Experience**

01/2006 – 30/2009 Commercial Executive (business planning, revenue management and IATA trainer)

Air Malta p.l.c.

Luqa, Malta.

01/1998 – 12/2005 Officer and IATA Training Co-ordinator

Air Malta p.l.c.

Luqa, Malta.

**Education**

09/2017 -09/2019 M.Sc in Educational Leadership

University of Portsmouth, England

**09/2009 – 11/2012 Ph.D. in Management**

**The Business School,**

**University of Edinburgh, Scotland.**

02/2004 – 07/2006 M.B.A. in Strategic Management

The Management School,

University of Leicester, England.

10/1999 – 07/2002 PG Diploma in Management Studies

Maastricht School of Management,

Maastricht, Netherlands.

(in collaboration with Malta Institute of Management)

09/1996 – 06/1999 Diploma in Airline Studies

International Air Transport Association,

Geneva, Switzerland.

09/1994 – 06/1996 Advanced Diploma

International Travel Consultancy Course

International Air Transport Association,

Geneva, Switzerland.

**Other Courses**

10/2021-10/2021 ‘Future of Research Forum’

Clarivate Analytics (Web of Science)

09/2021 – 09/2021 ‘Developing your Editorial Board’ and ‘How to grow your journal on Social Media’ (Taylor and Francis)

08/2021-08/2021 Training for Journal Administrators and Editors

Clarivate Analytics (Web of Science)

11/2019 – 11/2019 Partial Least Squares Structural Equation Modelling (Using Smart PLS):

Foundations and Advanced Topics,

Northern Institute of Technology (NIT),

Hamburg, Germany.

01/2013 – 09/2013 Post Graduate Certificate in Vocational Education & Training (PGVET)

Malta College of Arts, Science and Technology,

Kordin, Malta

09/2009 – 05/2010 Advanced Quantitative Research Techniques

University of Edinburgh,

Edinburgh, Scotland.

09/2009 – 01/2010 Research Methods

University of Edinburgh,

Edinburgh, Scotland

08/2009 – 09/2009 Introduction to Effective Tutoring

University of Edinburgh,

Edinburgh, Scotland.

08/1998 – 09/1998 Train the Trainer Course

Air Malta Training Centre (IATA Recognised)

**Published and forthcoming academic work**

[https://drmarkcamilleri.com/dr-mark-camilleri-s-blog/publications/](about:blank)

**Selected Publications:**

Camilleri, M.A., Troise, C., Strazzullo, S. & Bresciani, S. (2023). Creating shared value through open innovation approaches: Opportunities and challenges for corporate sustainability, Business Strategy and the Environment, [https://doi.org/10.1002/bse.3377](about:blank)

Camilleri, M.A. (2022). Walking the talk about corporate social responsibility communication: An Elaboration Likelihood Model perspective, *Business Ethics, the Environment & Responsibility, 31*(3), 649-661.[*https://onlinelibrary.wiley.com/doi/full/10.1111/beer.12427*](about:blank)

Camilleri, M.A. (2022). The rationale for ISO 14001 certification: A systematic review and a cost-benefit analysis. *Corporate Social Responsibility and Environmental Management*, *29*(4), 1067-1083. [https://doi.org/10.1002/csr.2254](about:blank)

Camilleri, M.A. (2022). Strategic attributions of corporate social responsibility and environmental management: The business case for doing well by doing good! *Sustainable Development*, [https://onlinelibrary.wiley.com/doi/full/10.1002/sd.2256](about:blank)

Camilleri, M.A. (2021). [Editorial] Corporate Sustainability and Stakeholder Management in Tourism and Hospitality. Sustainable Development, <https://onlinelibrary.wiley.com/doi/full/10.1002/sd.2255> Available from: <https://www.researchgate.net/publication/356622698_Special_issue_Corporate_sustainability_and_stakeholder_management_in_tourism_and_hospitality>

Mtapuri, O., Camilleri, M.A. & Dłużewska, A. (2021). Advancing community-based tourism approaches for the sustainable development of destinations. Sustainable Development, <https://onlinelibrary.wiley.com/doi/10.1002/sd.2257>  
Available from: [https://www.researchgate.net/publication/355446004\_Advancing\_community-based\_tourism\_approaches\_for\_the\_sustainable\_development\_of\_destinations.](https://www.researchgate.net/publication/355446004_Advancing_community-based_tourism_approaches_for_the_sustainable_development_of_destinations)

Peña-Miranda, D.D., Guevara-Plaza, A., Fraiz-Brea, J.A., & Camilleri, M.A. (2021). A corporate social responsibility model for a competitive and resilient hospitality industry. Sustainable Development, 1–14. <https://doi.org/10.1002/sd.2259> Available from: <https://www.researchgate.net/publication/355483660_Corporate_social_responsibility_model_for_a_competitive_and_resilient_hospitality_industry>

Camilleri, M.A. (2021). Sustainable Production and Consumption of Food. Mise-en-Place Circular Economy Policies and Waste Management Practices in Tourism Cities. Sustainability, 13, 9986. <https://doi.org/10.3390/su13179986> (OPEN ACCESS)

Camilleri, M.A. (2021). The employees’ state of mind during COVID-19: A self-determination theory perspective, Sustainability, 13(7), 3634. https://doi.org/10.3390/su13073634 (OPEN ACCESS)

Camilleri, M.A. (2020). European environment policy for the circular economy: Implications for business and industry stakeholders. Sustainable Development, https://doi.org/10.1002/SD.2113 (OPEN ACCESS)

Camilleri, M.A. (2020). Strategic corporate social responsibility in tourism and hospitality. Sustainable Development, 28(3), 504-506. https://doi.org/10.1002/sd.2059 Download this paper (OPEN ACCESS)

Camilleri, M.A. (2018). The Circular Economy’s Closed Loop and Product Service Systems for Sustainable Development: A Review and Appraisal. Sustainable Development, 27(3), 530-536. https://doi.org/10.1002/sd.1909 Download this paper

Camilleri, M.A. (2018). The SMEs’ Technology Acceptance of Digital Media for Stakeholder Engagement. Journal of Small Business and Enterprise Development, 26(4), 504-521. https://doi.org/10.1108/JSBED-02-2018-0042 Download this paper

Camilleri, M.A. (2018). Theoretical Insights on Integrated Reporting: The Inclusion of Non-Financial Capitals in Corporate Disclosures. Corporate Communications: An International Journal, 23(4), 567-581. https://doi.org/10.1108/CCIJ-01-2018-0016: 10.1108/CCIJ-01-2018-0016 Download this paper

Estol, J., Camilleri, M.A. & Font, X. (2018). European Union Tourism Policy: An Institutional Theory Critical Discourse Analysis. Tourism Review, 73(3), 421-431. https://doi.org/10.1108/TR-11-2017-0167 Download this paper

Camilleri, M.A. (2018). Closing the Loop for Resource Efficiency, Sustainable Consumption and Production: A Critical Review of the Circular Economy. International Journal of Sustainable Development, 21(1-4), 1-17. DOI: 10.1504/IJSD.2018.10012310 Download this paper

Camilleri, M.A. (2018). The promotion of responsible tourism management through digital media. Tourism Planning and Development, 15(6), 653-671. http://dx.doi.org/10.1080/21568316.2017.1393772 Download this paper

Camilleri M.A. (2018). Nurturing Travel and Tourism Enterprises for Economic Growth and Competitiveness. Tourism and Hospitality Research. 18(1), 123-127 Sage https://journals-sagepub-com.ejournals.um.edu.mt/doi/full/10.1177/1467358415621947 Download this paper

Camilleri, M.A. (2017). The Integrated Reporting of Financial, Social and Sustainability Capitals: A Critical Review and Appraisal. The International Journal of Sustainable Society, 9(4), 311-326. DOI: 10.1504/IJSSOC.2017.10011100 Download this paper

Camilleri, M.A. (2017). Measuring the corporate managers’ attitudes toward ISO’s social responsibility standard. Total Quality Management & Business Excellence, 30(14), 1549-1561. http://dx.doi.org/10.1080/14783363.2017.1413344 http://www.tandfonline.com/doi/full/10.1080/14783363.2017.1413344 Download this paper

Camilleri, M.A. (2017). Corporate Sustainability and Responsibility: Creating Value for Business, Society and the Environment. Asian Journal of Sustainability and Social Responsibility, 2(1), 59-74. DOI: 10.1186/s41180-017-0016-5 https://link.springer.com/article/10.1186/s41180-017-0016-5?sa\_campaign=email/event/articleAuthor/onlineFirst#citeas Download this paper

Camilleri, M.A. (2017). The Rationale for Responsible Supply Chain Management and Stakeholder Engagement. Journal of Global Responsibility, 8(1), 111-126 Emerald. http://www.emeraldinsight.com/doi/abs/10.1108/JGR-02-2017-0007 Download this paper

Camilleri, M.A. (2017). Corporate Citizenship and Social Responsibility Policies in the United States of America. Sustainability Accounting, Management and Policy Journal, 8(1), 77-93. Emerald. http://www.emeraldinsight.com/doi/abs/10.1108/SAMPJ-05-2016-0023 Download this paper

Camilleri, M.A. & Camilleri A. (2017). Digital Learning Resources and Ubiquitous Technologies in Education. Technology, Knowledge and Learning, 22(1), 65-82. Springer DOI: 10.1007/s10758-016-9287-7 http://dx.doi.org/10.1007/s10758-016-9287-7 Download this paper

Camilleri M.A. (2016). Corporate sustainability and responsibility toward education, Journal of Global Responsibility, 7(1), Emerald. http://www.emeraldinsight.com/doi/abs/10.1108/JGR-08-2015-0015 Download this paper

Camilleri M.A. (2016). Reconceiving Corporate Social Responsibility for Business and Educational Outcomes. Cogent Business And Management, Taylor and Francis Open Access. 3(1) DOI: 10.1080/23311975.2016.1142044 http://dx.doi.org/10.1080/23311975.2016.1142044 Download this paper (OPEN ACCESS)

Camilleri, M.A. & Camilleri A. (2016). Education and Social Cohesion for Economic Growth. International Journal of Leadership in Education, 19(5), 617-631. Taylor and Francis DOI. 10.1080/13603124.2014.995721 http://www.tandfonline.com/doi/full/10.1080/13603124.2014.995721 Download this paper

Camilleri M.A. (2015). Responsible tourism that creates shared value among stakeholders. Tourism Planning and Development, 13(2) 219-235. Taylor and Francis. DOI: 10.1080/21568316.2015.1074100 http://dx.doi.org/10.1080/21568316.2015.1074100 Download this paper

Camilleri, M.A (2015). Environmental, Social and Governance Disclosures in Europe. Sustainability Accounting, Management and Policy Journal, 6(2), 224 – 242. Emerald. http://www.emeraldinsight.com/doi/abs/10.1108/SAMPJ-10-2014-0065 Download this paper

Camilleri, M.A. (2015). Valuing Stakeholder Engagement and Sustainability Reporting. Corporate Reputation Review, 18(3), 210-222. Palgrave Macmillan DOI:10.1057/crr.2015.9 http://www.palgrave-journals.com/crr/journal/v18/n3/full/crr20159a.html Download this paper

Camilleri M.A. (2013). Advancing the Sustainable Tourism Agenda through Strategic CSR perspectives. Tourism Planning and Development, 11(1), 42-56. Taylor and Francis http://www.tandfonline.com/doi/abs/10.1080/21568316.2013.839470?journalCode=rthp21#.UnO5\_lOzKwe Download this paper

Camilleri, M.A. (2020). The market for socially responsible investing: A review of the developments. Social Responsibility Journal, 17(3), 412-428. DOI: 10.1108/SRJ-06-2019-0194 Download this paper

**Awards / Bursaries / Grants / Scholarships**

2022: Fulbright Visiting Academic Programme Beneficiary (the programme is funded through the United States’ Department of State's Bureau of Educational and Cultural Affairs - ECA).

2017-2022: University of Malta Research Grant Awardee

2012: Nominated for Excellence in Teaching at the University of Edinburgh, Scotland.

2009: Strategic Educational Pathways (STEPs) Scholarship Awardee

(Sponsored by the Ministry of Education and Employment)

**Extra-Curricular Activities / Volunteer Experiences and Causes**

Walking / Jogging / Tracking

Cooking

Travelling

Voluntary work with NGOs (participation in L-Istrina for the Malta Community Chest Fund; Fund Raising for Id-Dar tal-Providenza and the Malta Hospice Movement, among others)

**References**

Christian Ringle,

Professor of Management (and Statistics)

Head of the HRMO Institute at Hamburg University of Technology (TUHH),

Hamburg, Germany.

[c.ringle@smartpls.de](about:blank)

Richard Welford,

Professor and Editor of Wiley’s Business Strategy and the Environment, Corporate Social Responsibility and Environmental Management; and of Sustainable Development (among other journals),

Sasin School of Management

Bangkok 10330, Thailand.

[richard.welford@sasin.edu](about:blank)

Metin Kozak,

Professor and Editor of various journals.

Kadir Has Üniversitesi,

Istanbul, Turkey.

[m.kozak@superonline.com](about:blank)

Alastair Morrison,

Research Professor,

Greenwich University,

London, United Kingdom.

[a.morrison@greenwich.ac.uk](about:blank)